

FOOTBALL TOURS

Football is a global sport but not all destinations are born equal.



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#DELIVERINGTHEUNEXPECTED



FOOTBALL

SOKKER

BÓNG ĐÁ

NOGOMET

FÚTBOL

KOPĀNÁ

FUSSBALL

SOCCER

PÊL-DROED

JALKAPALLO

CALCIO



#DELIVERINGTHEUNEXPECTED

Who we are

MSG Tours Ltd is a travel brand built on a passion to deliver the unexpected. We surpass expectations in customer service and overall experience. Travel with us on your sports club, school sports tour, ski trip, or study trip.

We listen to what's important to you and provide a consultancy on what destinations suit your group. Our air tour packages are protected by ATOL, offering the highest levels of consumer protection.

MSG Tours Ltd is a Member of ABTA with membership number Y6465. ABTA and ABTA Members help holidaymakers to get the most from their travel and assist them when things do not go according to plan. We are obliged to maintain a high standard of service to you by ABTA's Code of Conduct.

Contact us

☎ 03333 110335
✉ info@msgtours.com
🌐 www.msgtours.com

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“Football is a global sport but not all destinations are born equal.”

As a qualified coach myself, and a keen player, football tours are something very close to my heart. The chance to experience different tactics, sporting culture and philosophy can be the making of a team.

We have a fine-tuned portfolio of destinations that has been designed to get you right to the heart of pro clubs, experience the very best of local culture and compete against a wide array of local and professional teams.

Give me a call today to discuss which of our destinations is the right fit for you.



Mike Hendey

‘The Editor’

Group Travel Consultant

✉ mike@msgtours.com

☎ 07708 035 359

🌐 msgtours.com

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USA

Spain

Italy

Greece

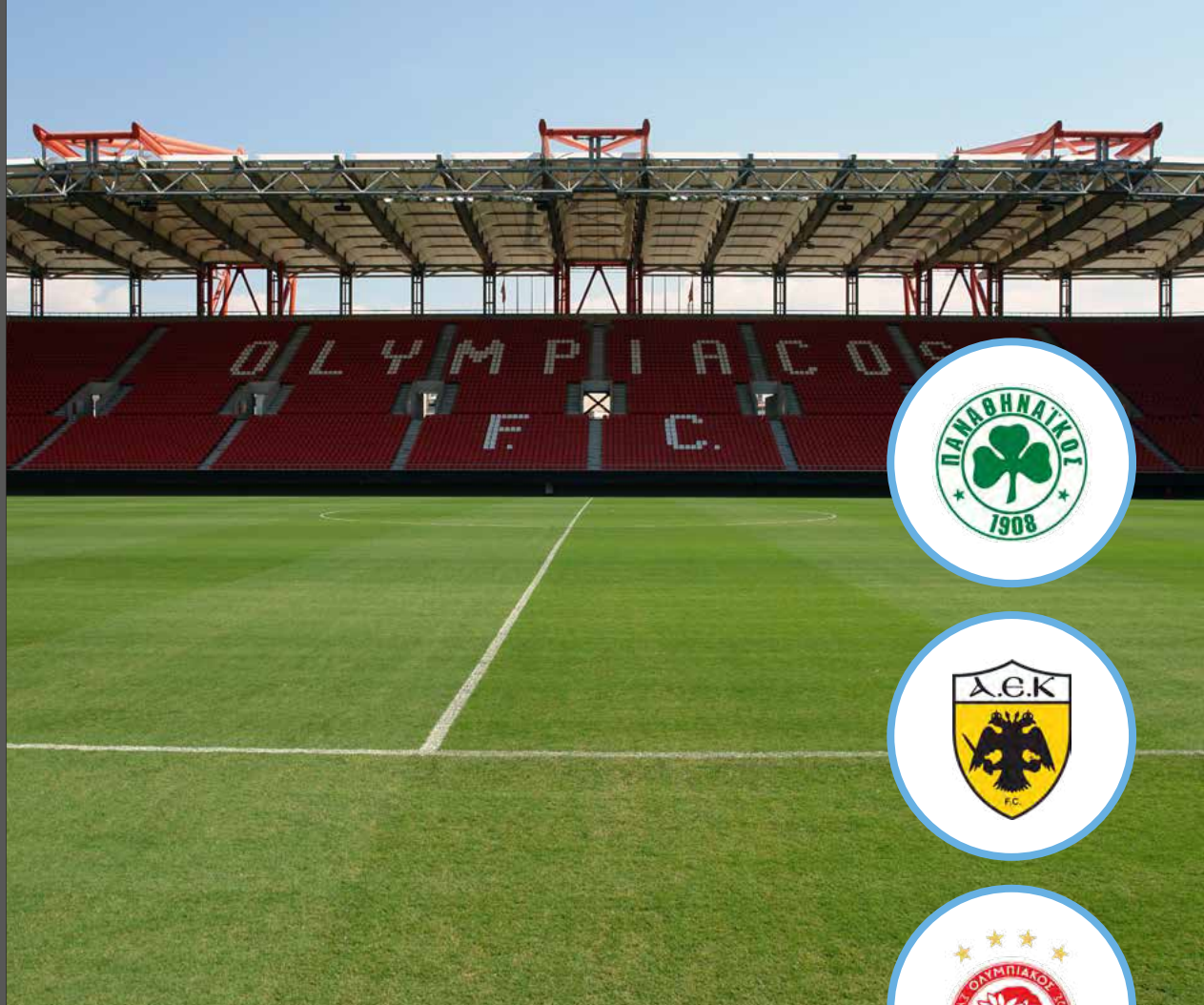
Argentina



Greece The Underdog Tour

Greece took everyone by surprise as winners of Euro 2004, and unless your team are well drilled you may suffer the same fate on The Underdog Tour. A stern test awaits you in Athens...

Although the national team's success came as a shock to the footballing world, their clubs have long enjoyed success at youth team level. Olympiacos, Panathinaikos and AEK Athens all boast huge support and have consistently represented the country in European competitions.



Who we work with

You will be based in Loutraki at SportCamp, a purpose-built facility for touring sports groups. It is located just outside of Athens and was a site for 2004 Olympic Games.

You'll be on the doorstep of the capital with 3 giants in Olympiacos, Panathinaikos and AEK Athens at your fingertips. We can arrange excellent pro-coaching sessions with these elite clubs and provide match tickets for live sport.

Why Greece?

With the history of Athens, the beauty of the Greek countryside and a Mediterranean climate, Greece is perfectly located to mix sport and culture.

Who's it for?

If you're looking for a cost-effective option to take your team abroad, Greece is the trip for you. The accommodation has everything you could need in terms of training, eating and down time, whilst keeping your tour on a budget.

Away from football you can work in great cultural visits in a city rich in history.





Example Itinerary

Day 1

Arrive to Athens International Airport, board your waiting coach and transfer to SportCamp which will be your base for the next 4 nights. Dinner will be on-site before an early night ready for your first, full day.

Day 2

After breakfast, use the on-site facilities for a self-led training session. After lunch, complete your second training session on-site before a 'Welcome BBQ'.

Day 3

After breakfast, complete a morning training session. Lunch will be served on-site before leaving for an Ancient Corinth city tour. Transfer from here to your fixture Vs local opposition. Enjoy a post-match meal with your opponents before transferring back to SportCamp.

Day 4

After breakfast, transfer to Athens to take part in a pro-training session with Olympiacos coaches followed by lunch on-site. After having spent the morning with their coaches, now experience the Olympiacos Stadium and Training Centre Tour. Following the tour, schedule permitting, watch a live game before transferring back to SportCamp.

Day 5

After breakfast, take a sightseeing trip to visit the Acropolis and Panathenaic Stadium. Enjoy a packed lunch here before transferring to the airport for your return flight home.

Expected Price Range - £499 - £849

Everything that we offer is bespoke and as a result, we work to your budget and not the other way around. Let us know what you're looking to spend and we will create the best possible football tour that suits your specific goals. There is no 'one size fits all' approach to touring and every group will be different. Our job is to listen, react and deliver the unexpected for your tour.



“

A big thanks to the team we were so impressed with the way you ran the tour.
The app was definitely a great tool and communication was outstanding.

”

The Chase School



Spain The Tiki Taka Tour

Spain and football are synonymous. The recent and historical dominance of Real Madrid in Europe, the mastery of the passing game by Barcelona and the success of “The Furia Roja” define this footballing nation. But it wasn’t always this way...

Spain’s move towards the technical style they are now renowned for began with a certain Johan Cruyff and his ‘total football’ at Barcelona in the late 80’s. In the early 1990’s there began a complete overhaul in the way players were trained, the effects of which are still being felt today.

The Tiki Taka Tour is designed to test your team’s technical ability to the limit on the field and is jam-packed with culture off it. Football, Pelota, Surfing and Pintxos await you!



Who we work with

You will be based in the Basque country, a region defined by its footballing tradition. With four La Liga clubs in the region in Athletic Bilbao, Real Sociedad, FC Eibar and Alaves, you’re spoiled for choice.

All the clubs in the region place a huge emphasis on their youth systems and you’re sure to take a lot away, either as a player or a coach. We are able to arrange pro-coaching sessions with each, choosing the right club to fit your needs.

Why Spain?

With great beaches, sun and live sport in abundance, the answer is simple. We also have our very own Head of European Operations, Stuart Lock, based in the region. His passion for sport, local knowledge and connections ensure that all our Basque trips are unforgettable for all the right reasons.

Who's it for?

The Basque can really provide for all ability levels. From the picturesque settings of Eibar's facilities in the mountains to the elite standards set by the Bilbao academy, you can have top level coaching without breaking the bank.

This opens it up to club teams, schools, universities and professional academies alike.





Example Itinerary

Day 1

Arrive into Biarritz Airport. Spend the morning exploring the city centre before transferring on to Anglet's Domaine du Pignada complex where you'll be based for the next 2 nights.

Day 2

After breakfast take part in a training session on the beach to see who's switched on and ready for the week ahead. The beach is accessed via a forest walk and you'll have chance to enjoy a packed lunch there before heading back to the hotel. In the afternoon, board the coach and transfer to your first touring fixture. After the game, spend time with your opposition with a group meal and look back on what was hopefully your first win!

Day 3

Have a well-earned breakfast after your exploits yesterday. In the morning use the on-site pitch in front of the swimming pool for

intensive, small-sided training. In the afternoon take a break from football briefly and learn the local sport of Pelota in Birdart. Once you've all finished your packed lunches, transfer to San Sebastian and check in to the Koisi Hostel for the next 2 nights.

Day 4

After breakfast, transfer to train with the pros at SD Eibar's picturesque training base in the mountains; perfect preparation for your final touring fixture this afternoon. After lunch, transfer to your final touring fixture, enjoying a post-match meal as the perfect end to your Basque football experience.

Day 5

After breakfast, transfer by bus to Bilbao for a morning tour of the incredible Wanda Metropolitano Stadium. After the tour, board the coach and transfer to Bilbao airport for your return flight home.

Expected Price Range - £549 - £949

Everything that we offer is bespoke and as a result, we work to your budget and not the other way around. Let us know what you're looking to spend and we will create the best possible football tour that suits your specific goals. There is no 'one size fits all' approach to touring and every group will be different. Our job is to listen, react and deliver the unexpected for your tour.



“

MSG created a unique and challenging experience in the Basque Country that we're keen on repeating for years to come. Fantastic all round.

”

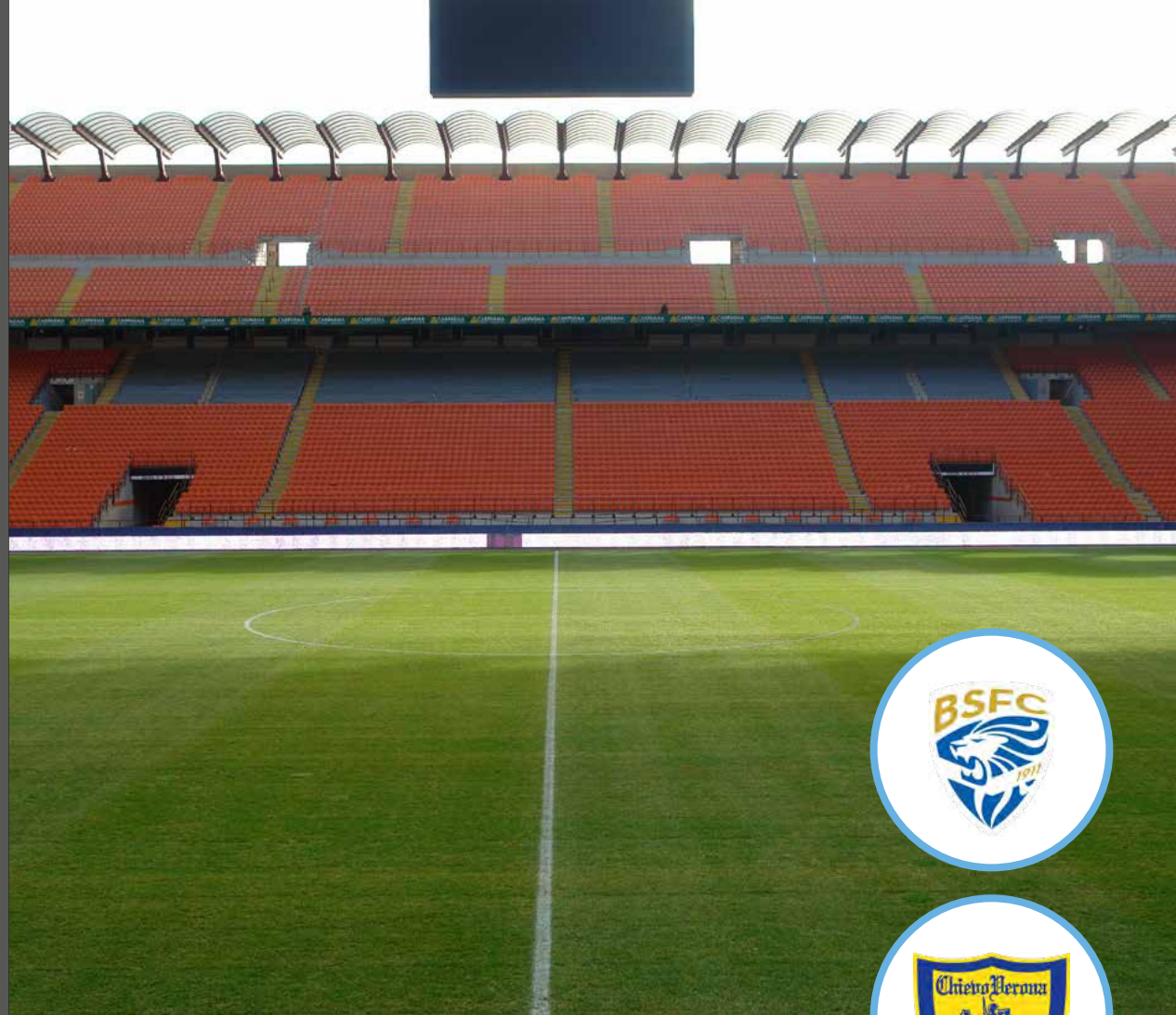
Rydal Penrhos School



Italy **The Tinkerer Tour**

For years Italy has been known for its tactical discipline, defensive solidity and fierce rivalries. Your team will have to be on their toes to score success here...

In 2014 rules were put in place to curb foreign imports and encourage youth, particularly in the reserve sides of Serie A clubs. These caps have meant a refocusing and modernising of coaching techniques, techniques that MSG Tours can build into your Football Tour to Italy.



Who we work with

We work alongside Chievo and Brescia to deliver access to top level facilities and coaching. The family feel of both clubs and their philosophy of youth and development make them the perfect match for us and the clubs and schools we work alongside.

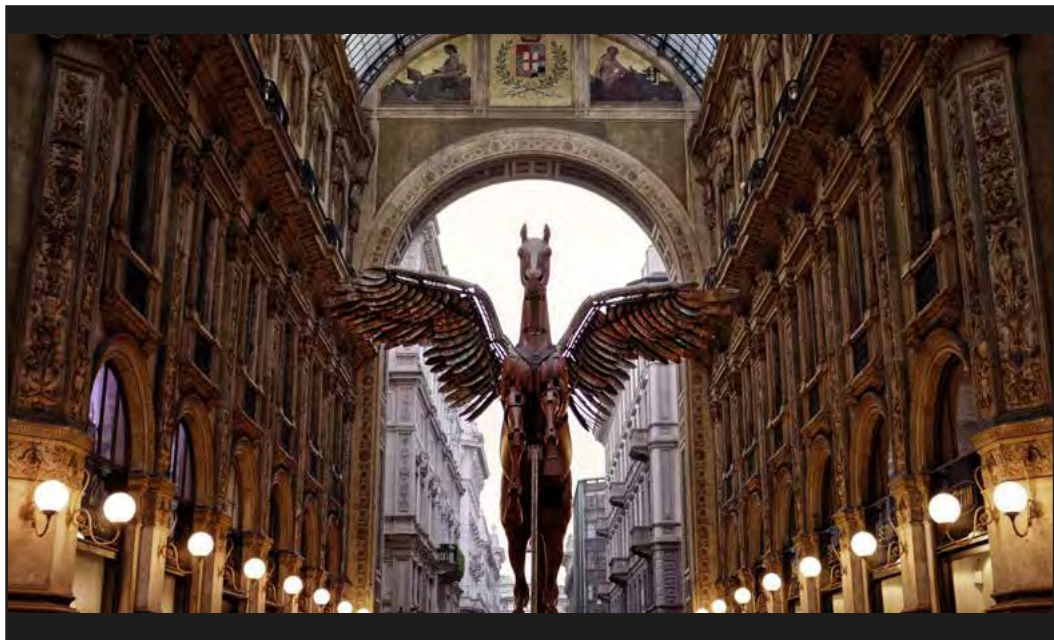
Why Italy?

Given Verona's proximity to some of Italy's most beautiful spots, it allows for a great mix of activities on your football tour. There's the option to head into the mountains for altitude training in Brentonico, Venice is within easy reach, as are the perfect blue waters of Lake Garda. You're also close enough to Bologna and Milan to view them within a day, making Verona the perfect base for great football mixed with Italian charm.

Who's it for?

Verona can cater to a wide range of abilities. With Chievo and Brescia's academies located within easy distance of each other, there's a chance to train with two top level clubs.

An abundance of local amateur sides means fixtures can be sourced to suit your needs and you'll be sure to make friends for life in a city that lives for football.





Example Itinerary

Day 1

Arrive into Verona airport. On arrival, get acquainted with this amazing city by visiting the centre and following in the footsteps of Romeo and Juliet. Transfer to the Hotel Antares to check in to your rooms and change ahead of a pro coaching session at the hotel's on-site facilities with Brescia FC coaches. After your 2 hour session, change and have dinner at the hotel.

Day 2

You'll have worked up an appetite on day 1 so enjoy a big breakfast at the hotel. After breakfast, use the amazing facilities at the hotel for a 2 hour, self-led training session. Lunch will be at the hotel before boarding the coach to Lake Garda for a relaxed afternoon. In the evening it's time for your first fixture. After the game enjoy a meal with the opposition before transferring back to the hotel.

Day 3

Take breakfast at the hotel. Board your coach and take the short transfer to the Botagisio Sport Centre, home of Chievo for a full day's training under their excellent coaches. Bid farewell to your coaches for the day and transfer back for dinner at the accommodation.

Day 4

Breakfast at the hotel. After an intensive few days of playing and training, spend today at Gardaland Amusement Park. Lunch will be taken here. In the evening, it's time to sign off with a win as you play your second fixture and enjoy an after-match meal with the opposition.

Day 5

Breakfast at the hotel ahead of your final pro-coaching session on-site with Brescia FC coaches. Lunch at the hotel and check out before transferring to Verona Airport for your return flight home.

Expected Price Range - £599 - £989

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“

Thank you for an incredible 10 days. You have been attentive and responsive throughout! 1 Lake, 2 matches, 4 cities and countless memories made.

”

Uppingham School



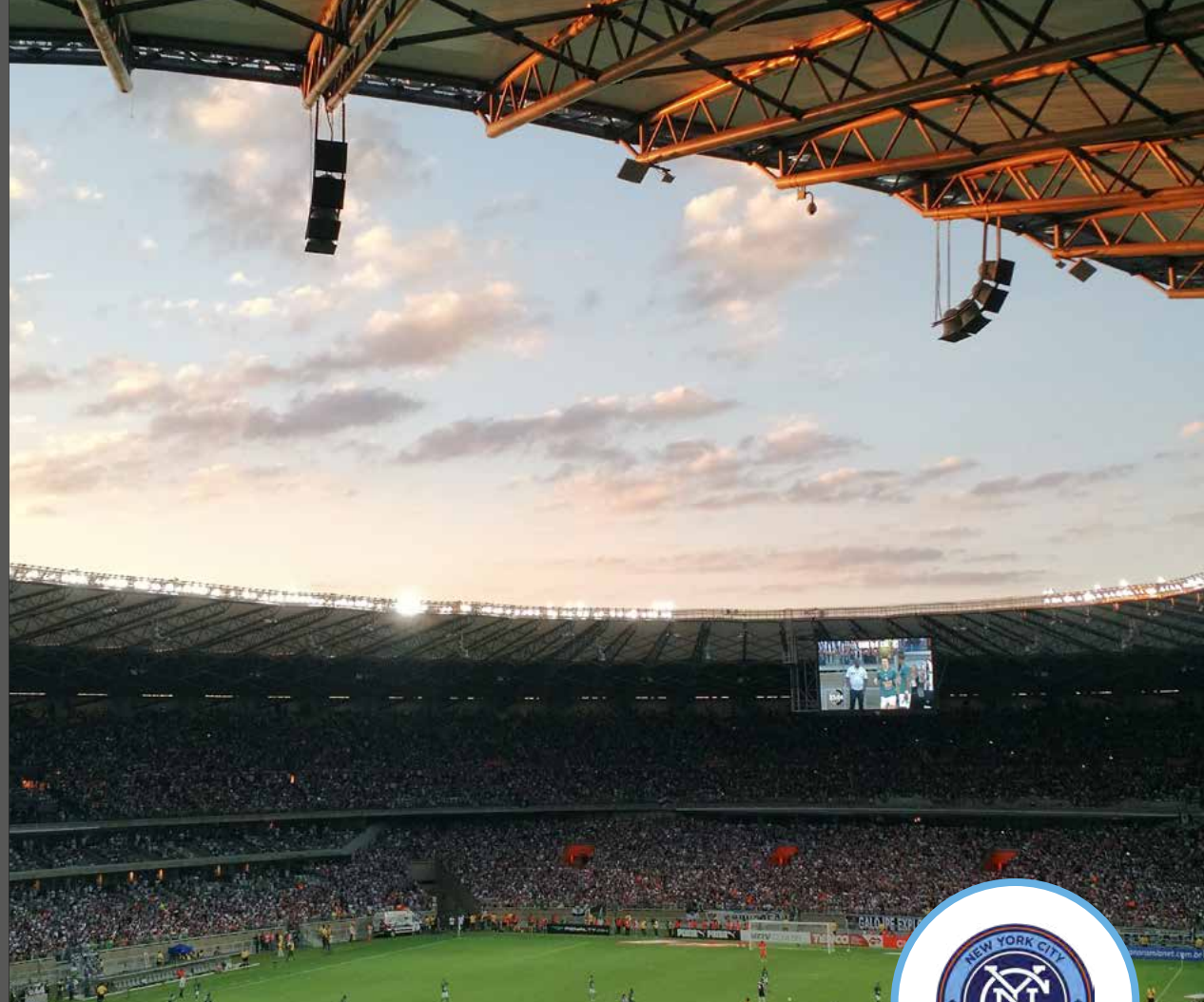
USA

The New Kids on the Block Tour

The football scene in America is exploding. A world leader in Women's Football, now also attracting some of the world's biggest names to the MLS, the USA is making a big impression.

It's been a long road for 'soccer' in the States. First played in 1827, at Harvard, it had a good run of things. It picked up in popularity after the civil war in 1875 (with Princeton playing a 25-a-side version!) but it often struggled to compete with the popularity of American Football, Baseball and Basketball.

However since the 1990s, momentum has been gathering. They hosted the 1994 men's World Cup, eventually exiting to champions Brazil. The women's game also saw incredible success. They've never finished worse than third in a World Cup.



Who we work with

We have close connections with New York City FC and are able to align you with their pro-coaches for an unforgettable experience.

New York City have seen a meteoric rise since their inception in 2015, owing in large part to their connection with Manchester City. Under the guidance of Patrick Viera, they set the record for the biggest improvement in wins season on season. David Villa, the Spanish legend was also the scorer of their first competitive goal.

Why USA?

As one of the world's leading metropolises for art, sport, fashion, food and theatre, New York City is a must see. The hardest part is choosing what to do and see as the possibilities are endless! Empire State, Statue of Liberty, Broadway, Central Park and Madison Square Garden are all here in the "Big Apple".

Who's it for?

When America sets its mind to something, they know how to create a buzz. This is perfect for those schools and clubs who have experienced Europe and now want to ride the wave of enthusiasm building around football in America.

With great flight options from regional airports across the UK, and internationally, New York is the new kid on the block and looks like it's here to stay.





Example Itinerary

Day 1

Arrive into New York and check in at the HI New York Hostel. In the evening head up to the amazing facilities at Soccerroof Brooklyn for an indoor training session. Dinner will be at the Brooklyn Crab before heading back to the hotel.

Day 2

Breakfast at the hostel before a morning training session at Pier 5 Brooklyn with New York Football Club coaches. After a post-training lunch, you'll be able to explore New York for a few hours before meeting back up to transfer to your first touring fixture. Play your first game against local opposition then enjoy a meal together after the game.

Day 3

Breakfast at the hotel and then continue your work from yesterday with New York FC's excellent

coaches. After lunch head to Coney Island for some beach football. After dinner, take in some live sport, choosing from the wide array of top-class options including basketball, baseball, NFL or Ice Hockey.

Day 4

You know the drill by now. Breakfast and then conclude your week with some of New York's best coaches. The afternoon will be a chance for some downtime to explore the city and shop for souvenirs. In the evening it's back to business as you play your second fixture and have dinner with your opponents after the game.

Day 5

Take part in a morning, post-breakfast training session at Soccerroof before a well earned lunch at Hometown BBQ. Check out the hotel and transfer back to your New York Airport for a return flight home.

Expected Price Range - £999 - £1599

Everything that we offer is bespoke and as a result, we work to your budget and not the other way around. Let us know what you're looking to spend and we will create the best possible football tour that suits your specific goals. There is no 'one size fits all' approach to touring and every group will be different. Our job is to listen, react and deliver the unexpected for your tour.



“

Our group thoroughly enjoyed the Empire State Building and Top of the Rock, as well as watching the New York Yankees at the stadium

”

Immanuel College



Argentina The Rabona Tour

To say that Argentina is football mad is an understatement. 90% of the population declare allegiance to an Argentine club, with over 2.5 million playing the sport.

The men's national team has won the World Cup twice, the Copa America an incredible 14 times and two Olympic Gold Medals.

Football was introduced in the late 19th Century by British ex-pats living in Buenos Aires. They provided the spark but the Argentinians have kept it burning ever since.

They've produced some of the world's greatest players that are known for their flair and expression, hence "The Rabona Tour" after the tricky skill's inventor...



Who we work with

We work with a number of professional and amateur clubs in Argentina to offer a great blend of abilities and experience. Boca Juniors, the only team that have won at least one title in every decade, offer a great base for our groups. It represents a chance to follow in the footsteps of Maradona, Tevez and Riquelme at a club steeped in history and tradition.

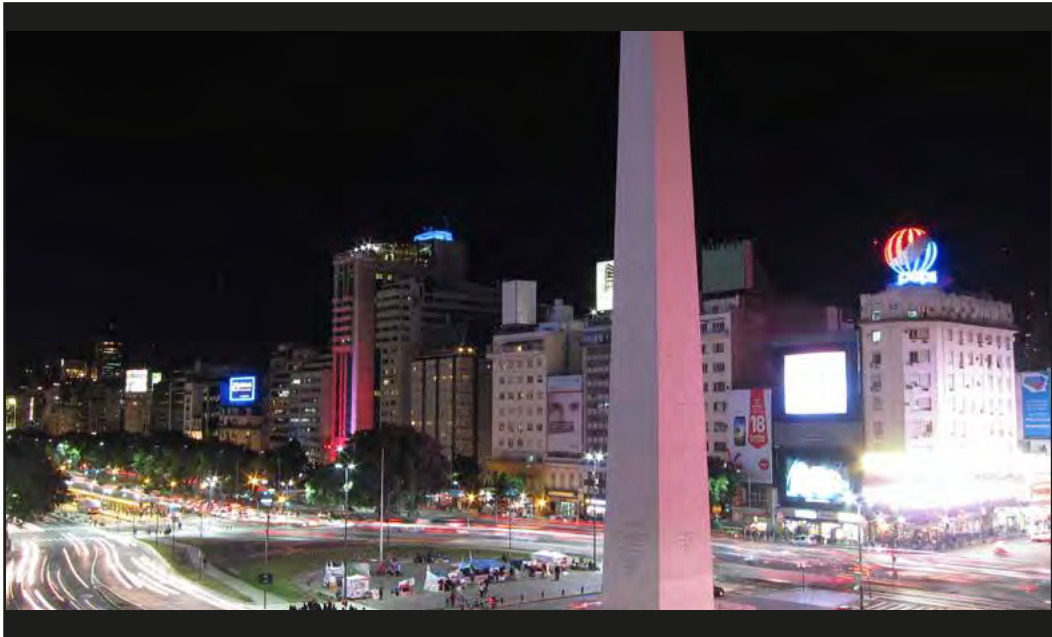
Why Argentina?

Football and Argentina come hand in hand. Beautiful architecture, steak, red wine (for the coaches of course). You'll also be able to spend time in Rosario, birthplace of Messi and soak up every bit of the atmosphere in this country that lives for football.

Who's it for?

This is the big one! Push yourselves outside your comfort zone and pit your team against some of the continents most naturally gifted players.

Coming in as the most costly of our tours, it still represents incredible value. It's a chance to eat new foods, get immersed in the local language and culture and unearth the 'Messi' in your team...





Example Itinerary

Day 1

- Meet & Greet at Ezeiza Airport and transfer to the Hotel.
- Optional training session

Day 2

- Half-day City Tour in Buenos Aires
- Boca Juniors Stadium Tour.
- Afternoon Training session.
- Optional Tango Show

Day 3

- Excursion to Florida Street Unicenter Shopping Mall,
- Fixture 1 - Club Argentino Juniors
- After-game function with meal

Day 4

- Half-day tour in Tigre & Delta River Boat, including local market
- Optional afternoon activities: Temaiken Bio Park Parque de la Costa/ Profesional Coaching Session

Day 5

- Gaucho Farm Excursion with Asado, drinks & Show en route.
- Optional Training session.

Day 6

- Fixture 2 - Jockey Club.
- After game function with asado

Day 7

- Free time in Rosario. Evening asado.

Day 8

- Transfer to Buenos Aires.
- Free time in the afternoon/evening to explore

Day 9

- Transfer to River Plate Club for professional coaching session.
- Fixture 3 - River Plate Club
- Function with asado

Day 10

- Full day to explore Buenos Aires.

Day 11

- Breakfast and transfer to Ezeiza International Airport.

Expected Price Range - £1599 - £2500

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“

Our magical moment was seeing how happy the students were every day,
the itinerary balance was just right, leaving no time for homesickness.

”

Helsby High School



GO OFF-PISTE

Japan's Hakuba Valley boasts the world's fluffiest powder, connected to Tokyo via bullet train.

Sunday River and Sugarloaf in Maine, **USA** tick every school ski trip box (with incredible customer service). A stopover in Boston is an alluring temptation.

Italy's, Madonna di Campiglio is one of the finest European boutique resorts with incredible runs and 95% snow-making coverage.

Dare to be different by sampling eastern Europe's hidden gem in Gudauri, **Georgia**. You'll have the place to yourselves above the tree lines and ever-present winter sunshine.

MSC **Ski**: Delivering the Unexpected.



JAPAN
USA
GEORGIA
ITALY

EXPERIENCE SOMETHING NEW

Discover a whole new way to teach, someplace your students never imagined. From city breaks to worldwide travel, from Geography in the Azores to Business and Economics in Japan, MSG Tours craft bespoke school study trips that take educational learning beyond the classroom. We make the world your classroom.

Our team of school travel and destination specialists work collaboratively alongside schools and colleges to plan, create and deliver the best possible itineraries for your group. Like you, we are driven to provide students with once-in-a-lifetime experiences that engage and inspire.

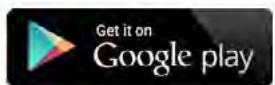
MSG Study: Delivering the Unexpected.







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MSG HUB is ready to download

Bring your tour to digital life with your very own bespoke Travel App. Everything you need for your tour can now be in the palm of your hand and you don't need a data signal.

Our aim is to make your personalised tour packages easily accessible at all times and with the **MSG Hub**, we are able to do exactly that. This easy-to-use app will be available for everyone with access to the unique log in code, including those staying behind.

MSG HUB Features



Detailed day by day itinerary

View your daily agenda, and see updates in real time.



City guides

Included for each destination with directions to local attractions and restaurants.



Maps with directions

Plan your journey and explore nearby attractions.



Instant Messenger

Includes a Whatsapp style chat, with a staff only chat only visible to staff and MSG tours.



Weather updates

Real time weather updates for each destination you are visiting.



My Profile

Allows passengers to update their passport, dietary and emergency contact details instantly.



Currency converter

With real time updates on rates.



Points of interests

Attractions, restaurant, entertainment are preloaded into your app.



Guest List

Staff can view all travellers profiles and have access to their emergency contact at the touch of a button.





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